# Beginners Guide to Artificial Intelligence





condor.depaul.edu/jmoore/tech/ai/

#### **Outline**

**Introduction:** Welcome, objectives, and format of the session. Overview of what AI is and why it is relevant for academic work. (5 minutes)

**Part 1:** Defining some of the various forms of AI that exist, such as machine learning, natural language processing, computer vision, etc. Examples of how each form can be applied in different disciplines and domains. (10 minutes)

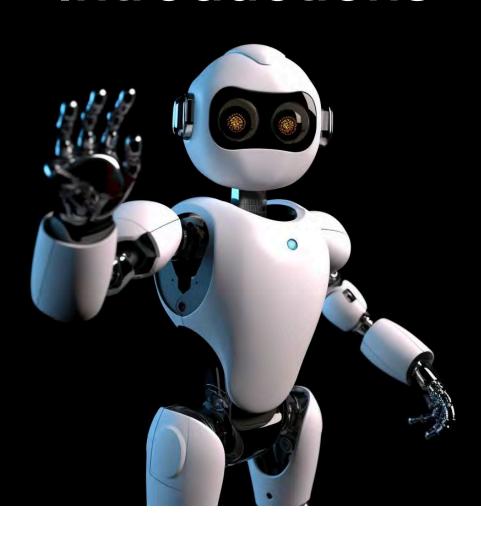
Part 2: How AI can be used in academic work, such as conducting research, analyzing data, creating content, enhancing teaching and learning, etc. Demonstration of some of the tools and platforms that are available for faculty and staff to use AI in their work. (15 minutes)

**Part 3:** Exploring how AI can be used ethically and appropriately by our students, such as respecting privacy, avoiding bias, acknowledging sources, etc. Some of the ethical principles and guidelines that should inform the use of AI in education. (10 minutes)

**Part 4:** Nefarious ways that AI could bypass Academic Integrity, such as generating fake content, plagiarizing, cheating on exams, etc. How to detect and prevent such behaviors and how to educate students about the consequences of academic dishonesty. (10 minutes)

**Conclusion:** Main points and takeaways. Resources and references for further learning and exploration. Feedback and questions. (10 minutes)

## Introductions



# Hello my name is

Telephone: +1 (312) 362-5870

Email: jmoore@depaul.edu

URL: condor.depaul.edu/jmoore/

#### **Easiest Way To Remember**



James Bond - Roger Moore

### In case you were wondering...



#### Hometowns: Bath & London



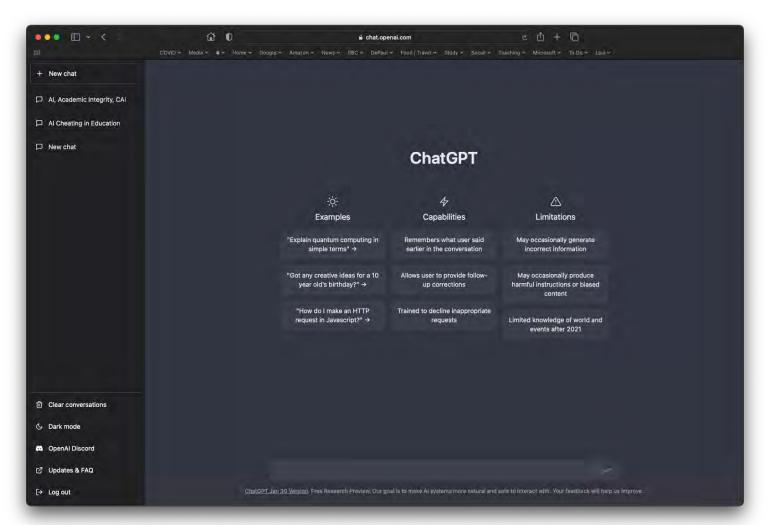
# But I live in Chicago



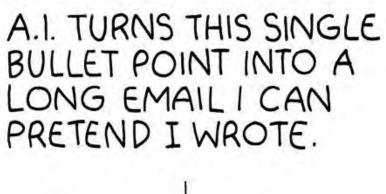
#### I Work At DePaul







chat.openai.com/chat

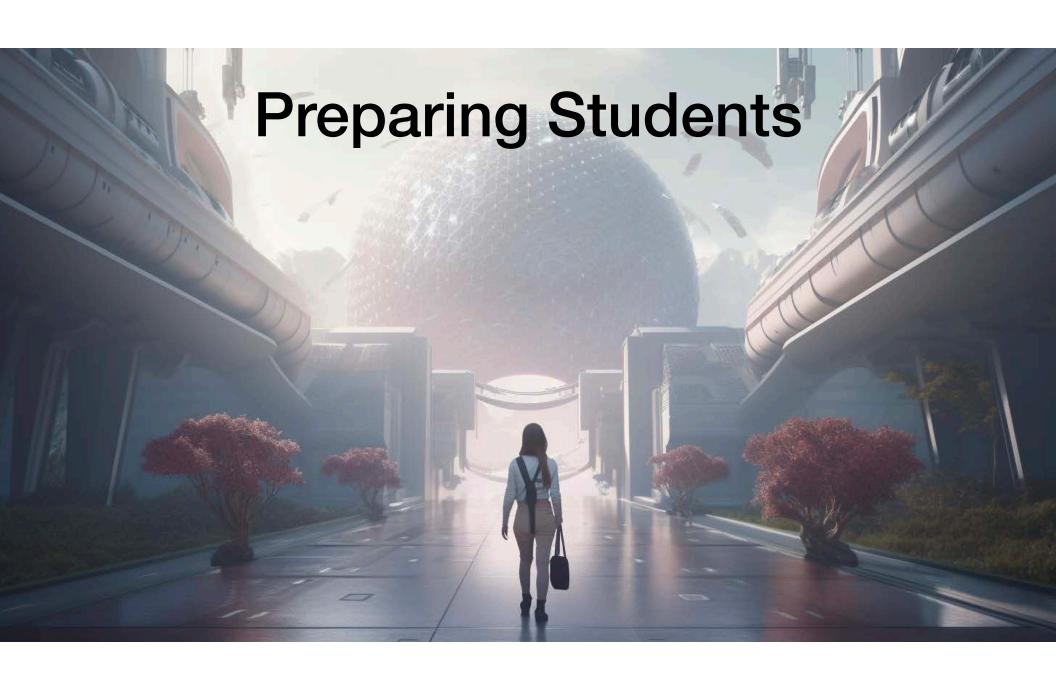




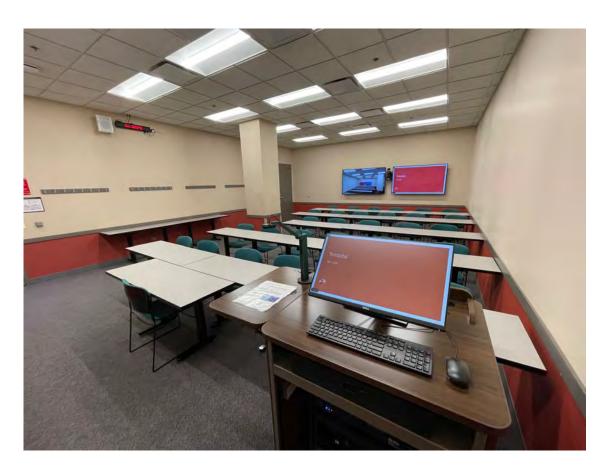
A.I. MAKES A SINGLE BULLET POINT OUT OF THIS LONG EMAIL I CAN PRETEND I READ.







## DPC 6302 - Open Mic If Questions







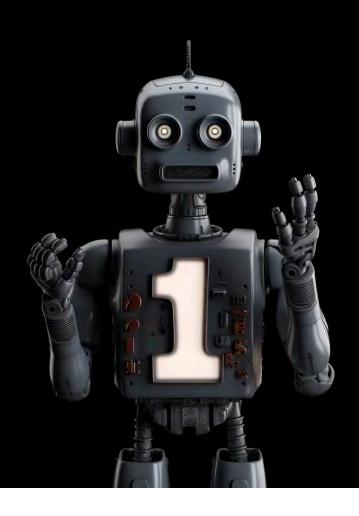




# HOW TO STOP WORRYING AND LEARN TO LOVE THE INTERNET

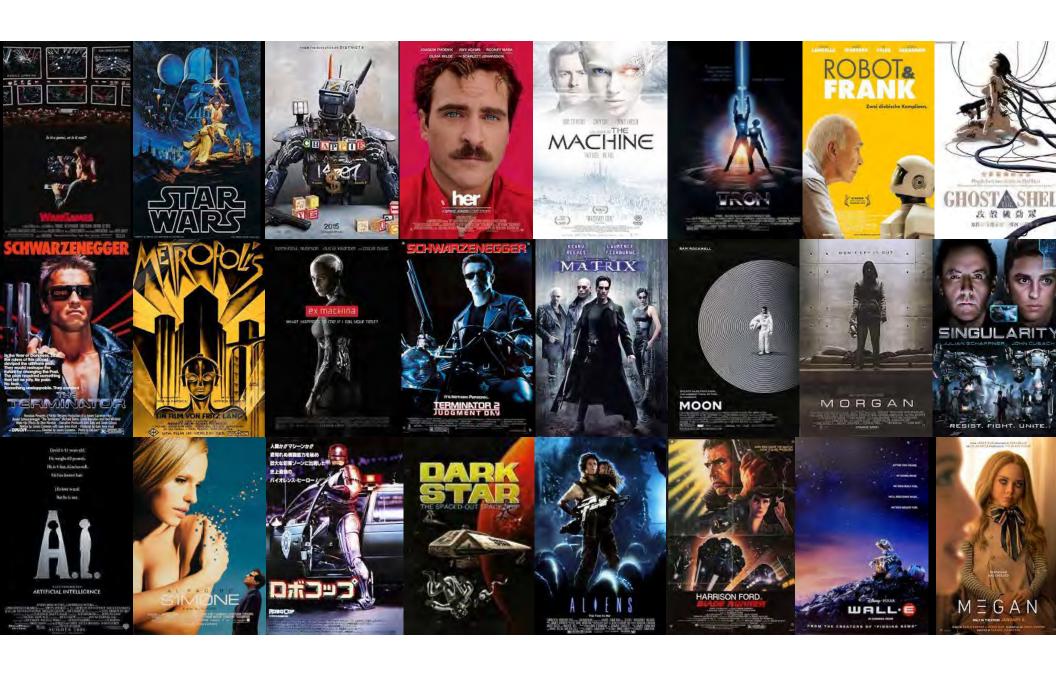
- 1) everything that's already in the world when you're born is just normal;
- 2) anything that gets invented between then and before you turn thirty is incredibly exciting and creative and with any luck you can make a career out of it;
- 3) anything that gets invented after you're thirty is against the natural order of things and the beginning of the end of civilisation as we know it until it's been around for about ten years when it gradually turns out to be alright really.

# Part 1: Defining Some Al





What Is AI?



#### THE THIRD OR ARTHUR C. CLARKE'S RULES

"Any sufficiently advanced technology is indistinguishable from magic."

Arthur C. Clarke

#### **OXFORD ENGLISH DICTIONARY DEFINITION**

The capacity of computers or other machines to exhibit or simulate intelligent behaviour; the field of study concerned with this. Abbreviated Al.

Squishy

No exact common definition of AI

Scientific discipline (basically mathematics)

Narrow/Weak AI: One task/problem

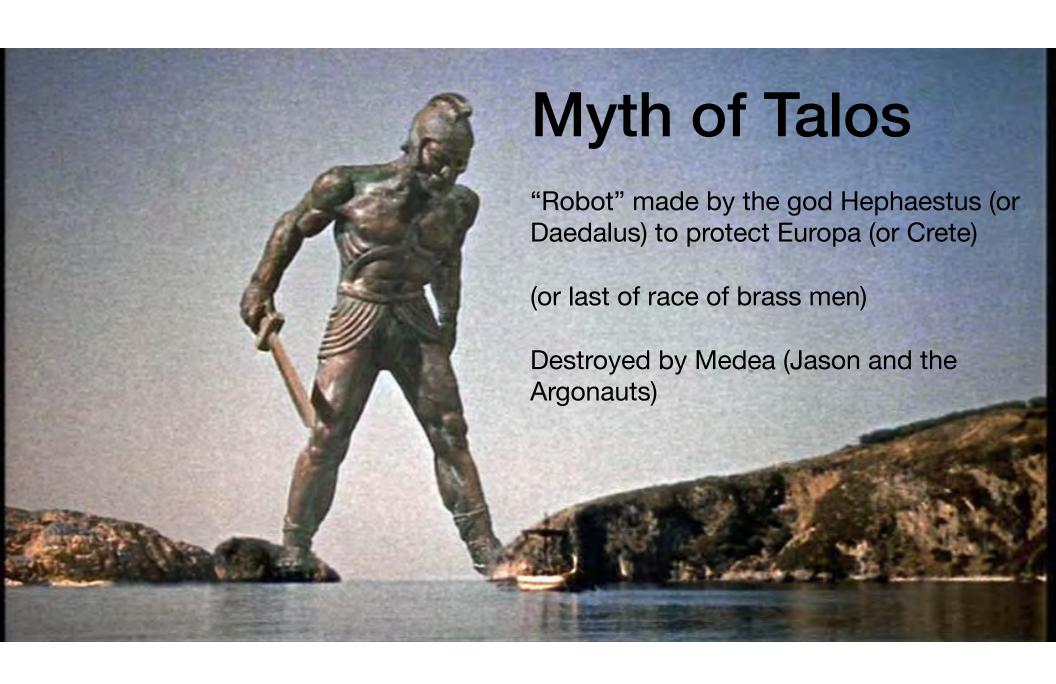
Artificial General Intelligence (AGI): Cognition

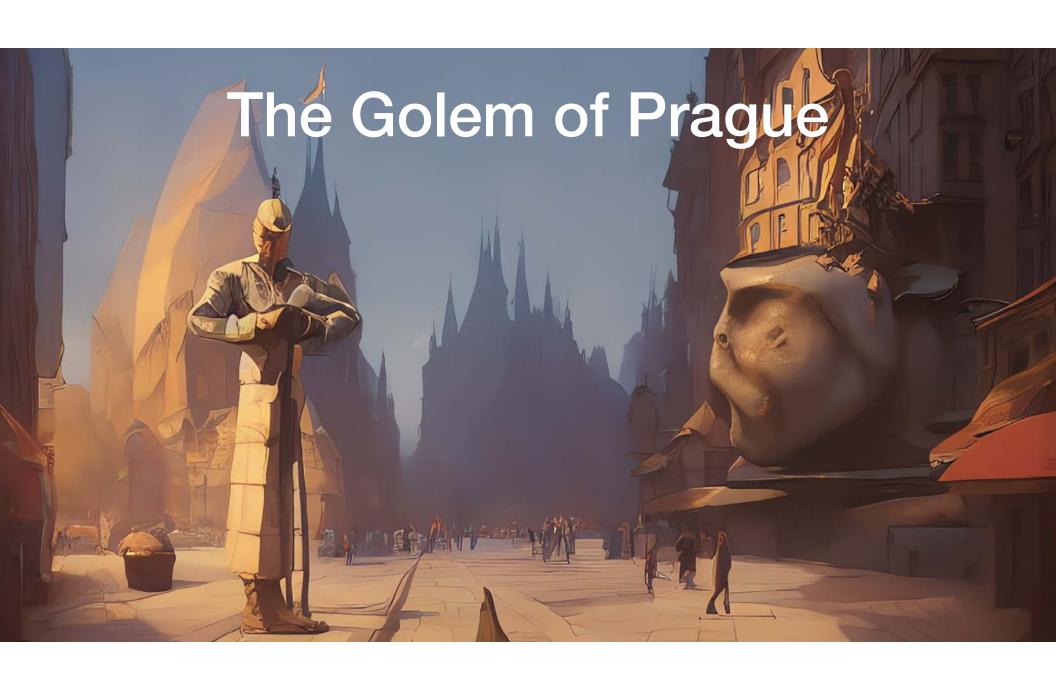
Artificial Super Intelligence (ASI): Better than human

(The Singularity)

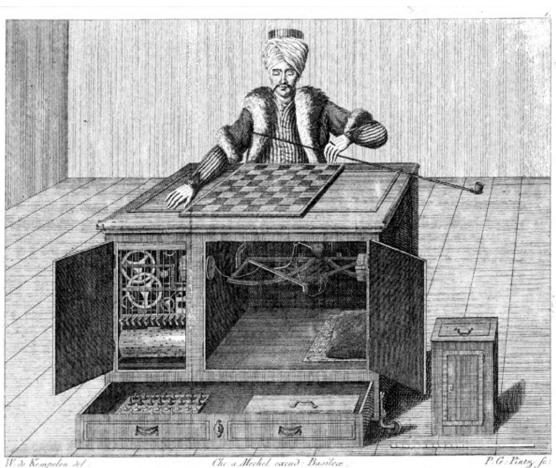
Increasingly found everywhere







### Mechanical Turk: 1770



W. de Kempelen det : Che a Mechel exead : Basilear : P.G. Pintzy fo: Der Bebackfrieber, mie er vor dem Spiele gezeigt mird von verne Le Toucur d'Checs, tel qu'on le montre avant le jeu, par devant :

## **Brief History**

1945: Vannevar Bush publishes "As We May Think"

1950: Alan Turing publishes "Computing Machinery and Intelligence" (Imitation Game / Turing Test)

1950: Claude Sharon publishes "Programming a Computer for Playing Chess"

1956: "Artificial Intelligence" coined by John McCarthy

1970s - 1980s: Al Winter (reduced funding and interest in Al)

1997: IBM's Deep Blue defeats world chess champion Gary Kasparov

2017: Google Brain publishes "Attention Is All You Need" and introduces "Transformer"

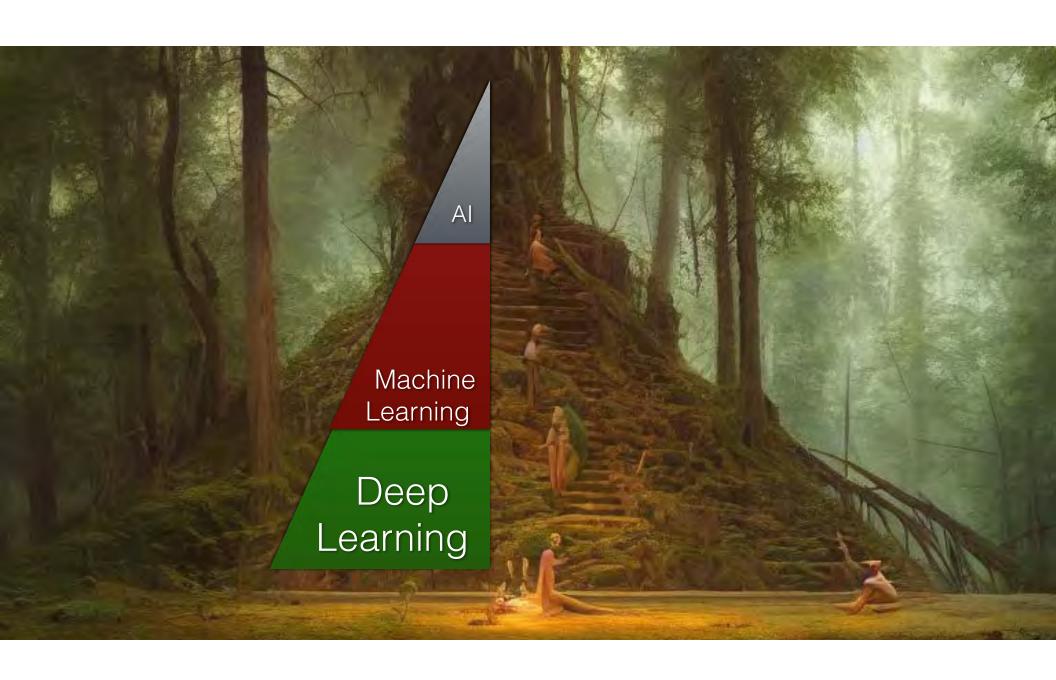
2018: OpenAl publishes "Improving Language Understanding by Generative Pre-Training" (GPT)

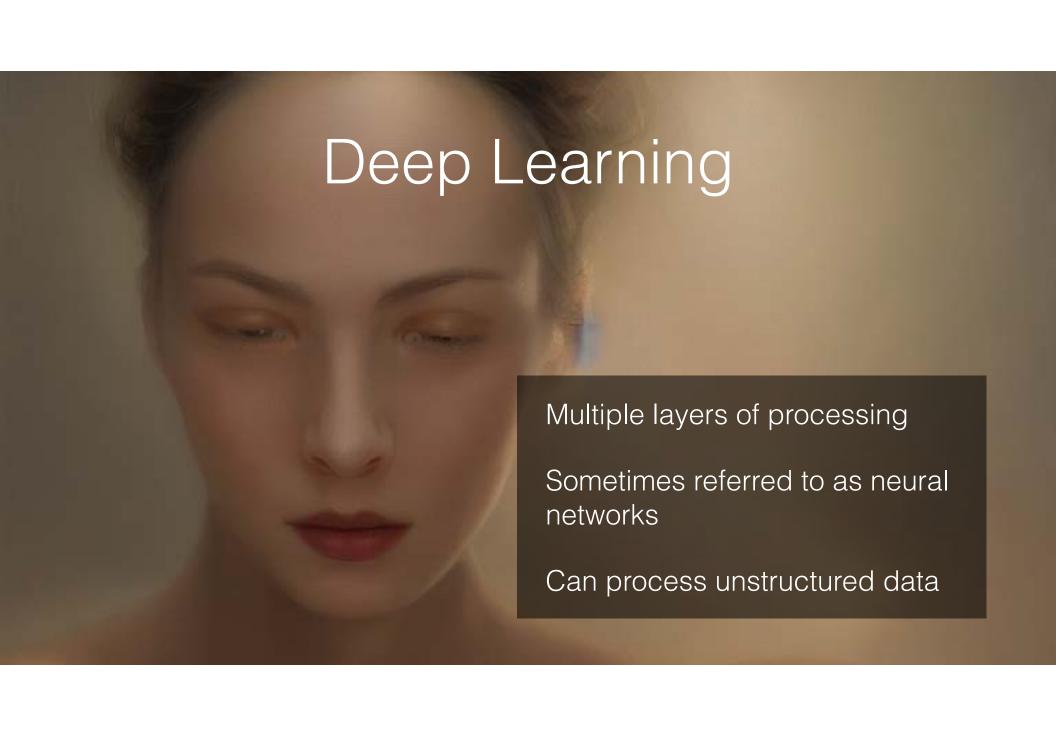
2019: GPT-2 launched by OpenAl

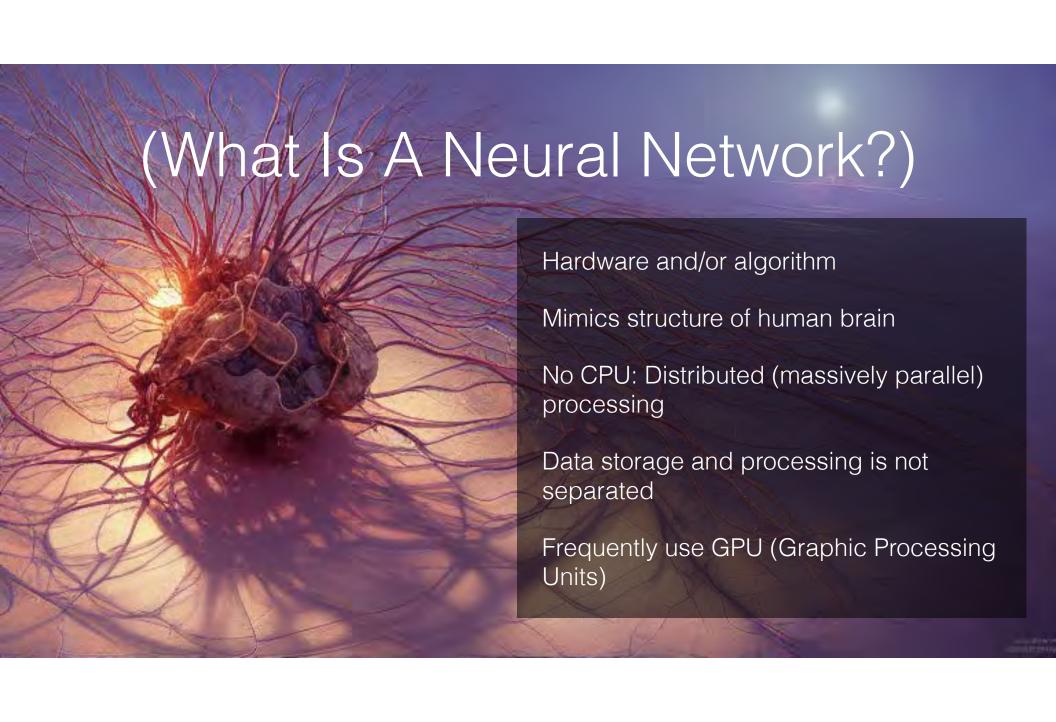
2020: GPT-3 launched by OpenAl

2022: ChatGPT launched by OpenAl

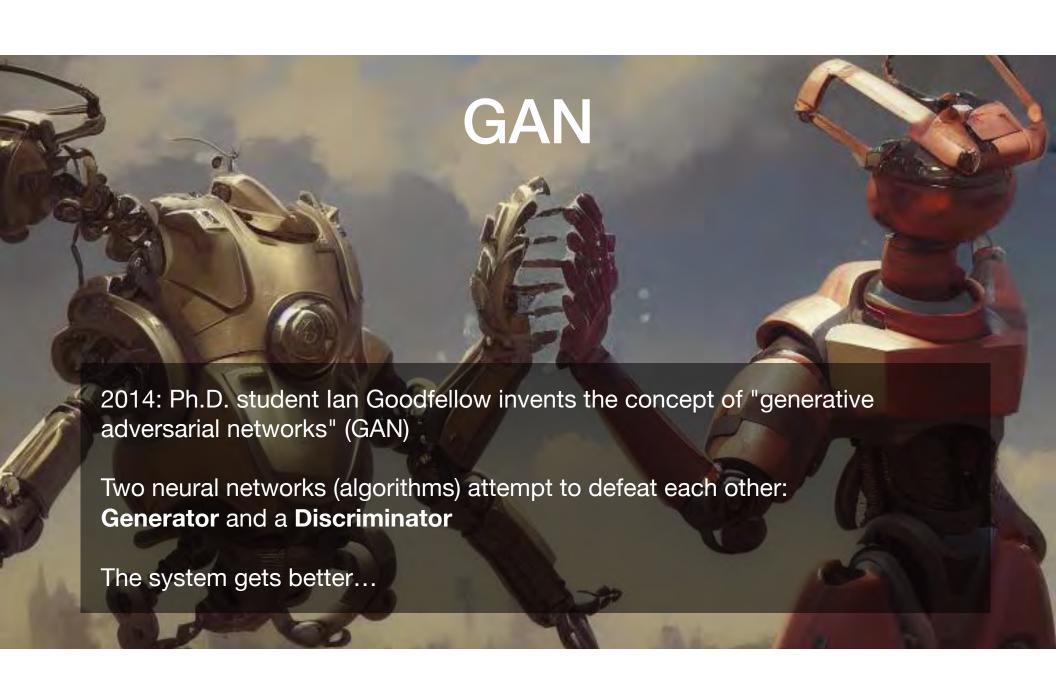


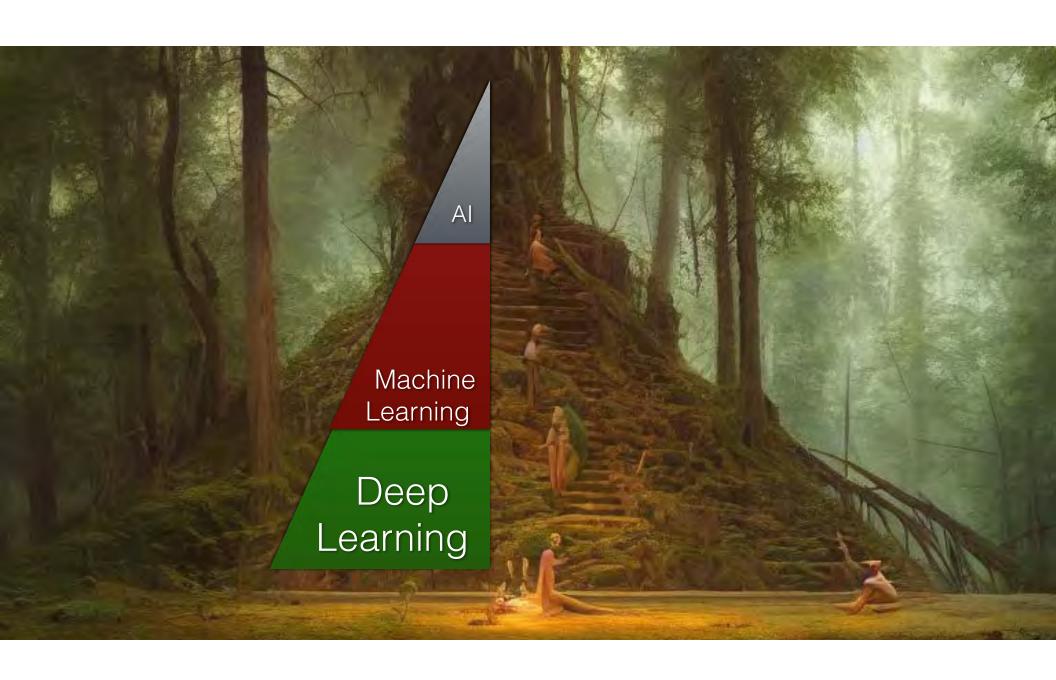




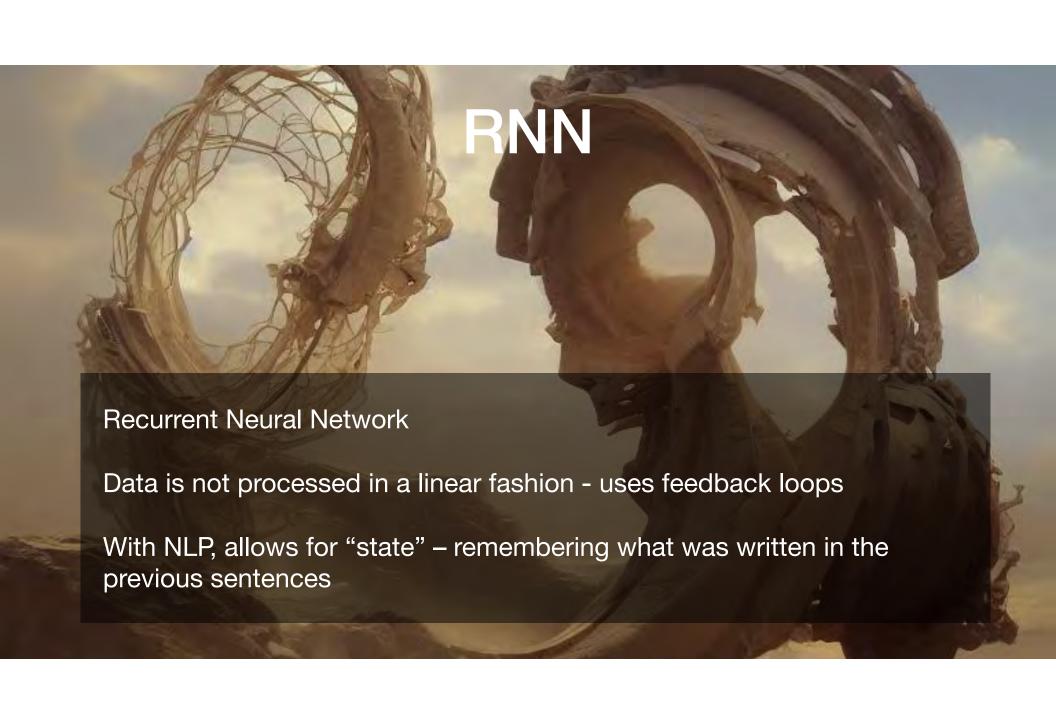










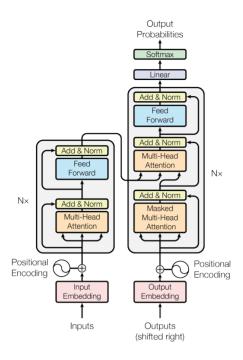






Transformer allows for long-range dependencies between words ("attention") but with less computation than a RNN (Recurrent Neural Network)

#### The Transformer - Model Architecture



Vaswani, A., Shazeer, N., Parmar, N., Uszkoreit, J., Jones, L., Gomez, A. N., ... & Polosukhin, I. (2017). Attention is all you need. *Advances in neural information processing systems, 30*.

#### **Generative AI Models**



**Images** 

Artificial Intelligence (AI) has been making its presence felt in various industries, including 🖞 🖫 education. In recent times, Al tools like OpenAl's ChatGPT have been generating essays for students, causing concern about academic integrity. This controversial Al writing tool has been blocked by several US schools (ABC News, 2023). The development of Al writing tools has raised questions about the authenticity of student submissions and whether they are the result of cheating. The authenticity of digital content has become a major concern in the era of Al, leading to the creation of initiatives like the Content Authenticity Initiative (CAI). The CAI is working towards ensuring that digital content is authentic by using techniques such as digital watermarking (Ibeakanma, 2022). Similarly, organizations such as Turnitin are working to create Al detection software to combat the use of Al-generated essays (Loe, 2023). Turnitin has promised to reassures educators with its Al detection software and has previewed its Al writing and ChatGPT detection capability (Turnitin Blog, 2023). However, it is not just about detecting Al-generated essays, but also about checking the validity of the content generated by Al. This is where a college student, Edward Tian, has come up with an app that can determine whether an essay was written by Al or not (Bowman, 2023). There are also several methods available to check if something was written using AI, such as analyzing word repetition, sentence structure, and syntax (Justin, 2023). In conclusion, the rise of Al writing tools has raised concerns about academic integrity, leading to the development of initiatives to ensure the authenticity of digital content. Educators and institutions need to be vigilant and adapt to the changing times by incorporating Al detection software and other methods to ensure the integrity of student submissions. The use of Al-generated essays raises ethical questions and raises the importance of ensuring the authenticity of digital content.

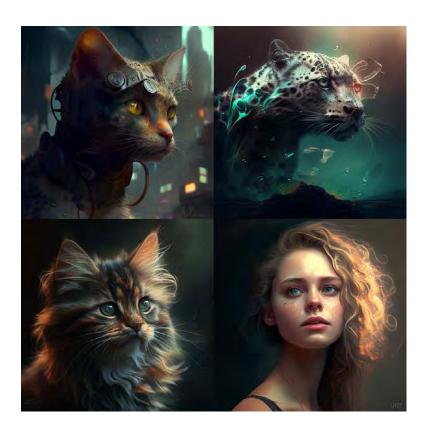
**Text** 

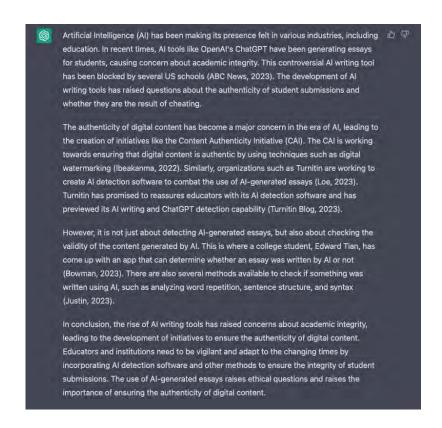
## All Models Are Wrong, But Some Are Useful



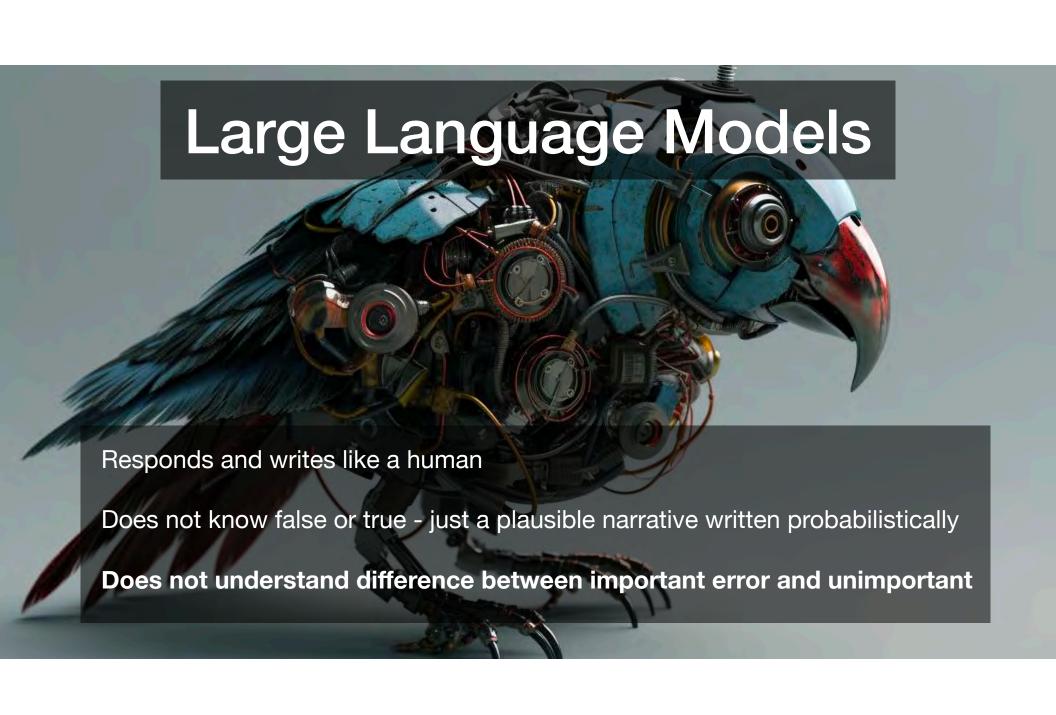
(Model = Program = Algorithm)

#### Trained On Data To Complete Task(s)

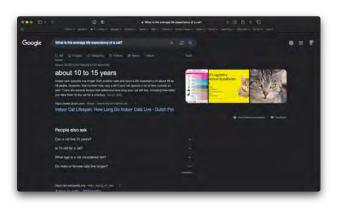




Variance in results and competing models



#### What Is The Average Life Expectancy Of A Cat?







Google

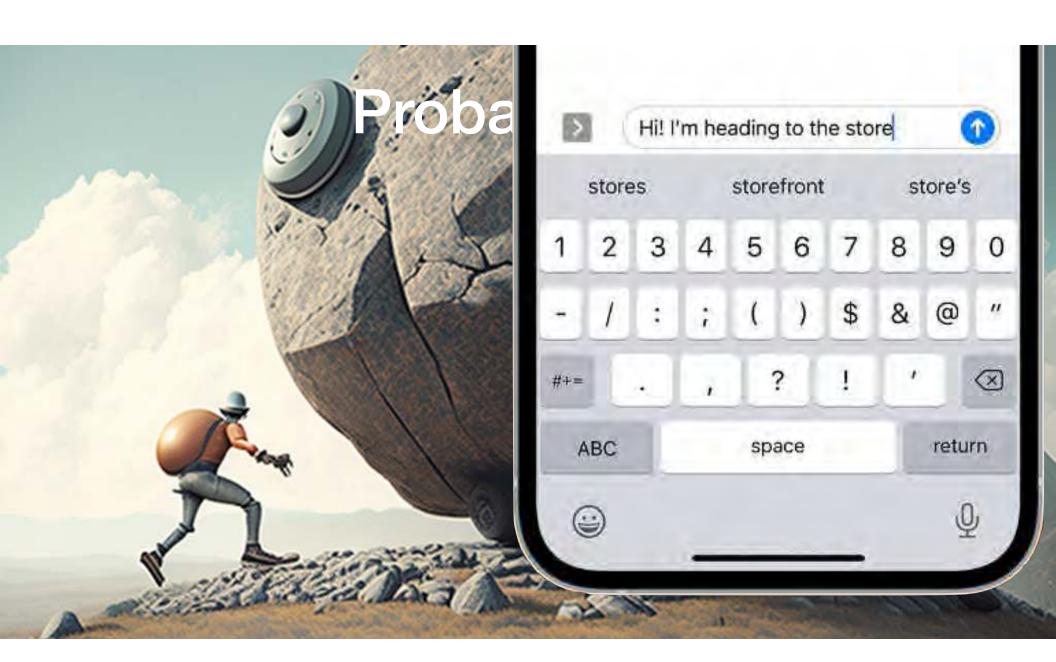
**Ranks** 

WolframAlpha

**Calculates** 

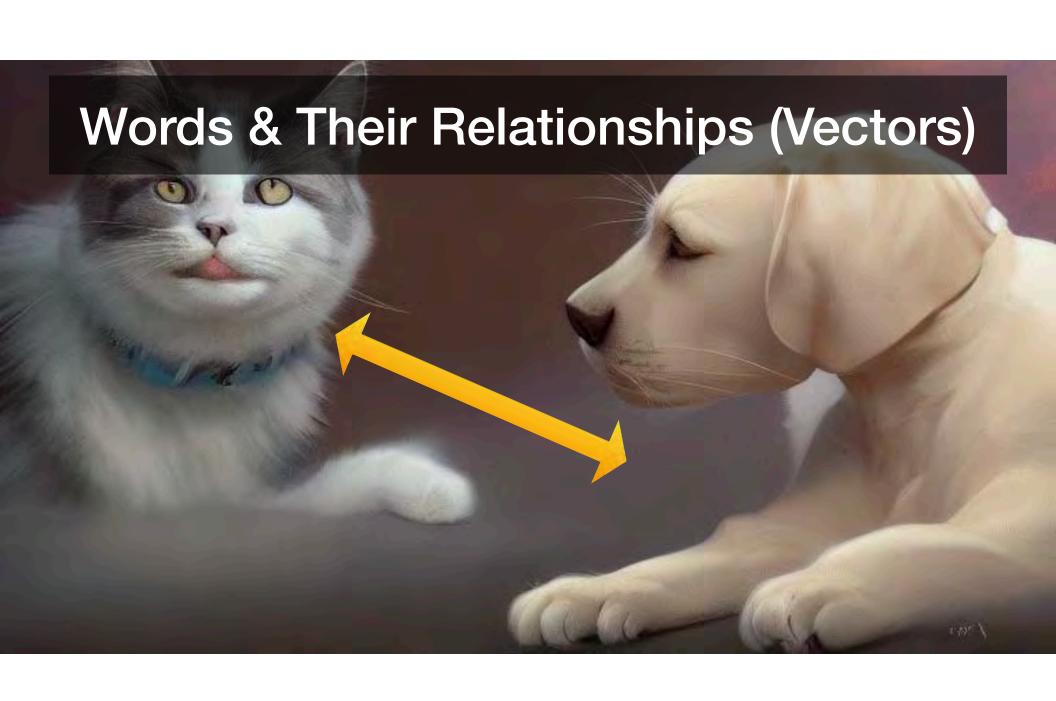
**ChatGPT** 

**Probabilistic** 











#### ChatGPT Process

**Tokenization of prompt (from human)** 

Content moderation

Starts to create probable output

Injects a small amount of randomness (noise) with each calculation

Content moderation

Response (to human)



## **Working Memory**

Tokens	allow	Chat	G	PT	to	process	text	more	efficiently	40
96	tokens	approx	imates	to	about	3000	words	in	English	

Tokens allow ChatGPT to process text more efficiently. 4096 tokens approximates to about 3000 words in English.

(23 Tokens, 110 Characters)

Tokens are the units that OpenAI uses for paid services

4096 Tokens: ChatGPT upper limit for working memory

#### ChatGPT Process

Tokenization of prompt (from human)

Content moderation

Starts to create probable output

Injects a small amount of randomness (noise) with each calculation

Content moderation

Response (to human)



#### Randomness

Randomness results in more natural sounding language

Results in content being variable, even if prompt is repeated

Randomness partially contributes to fake citations (hallucinations)

Pseudo-randomnization used for watermarking



## ChatGPT Plugins

Expedia (for trip planning)

FiscalNote (for real-time market data)

Instacart (for grocery ordering)

Kayak (searching for flights and rental cars)

Klarna (for price-comparison shopping)

Milo (an Al-powered parent assistant)

OpenTable (for restaurant recommendations and reservations)

Shopify (for shopping on that site)

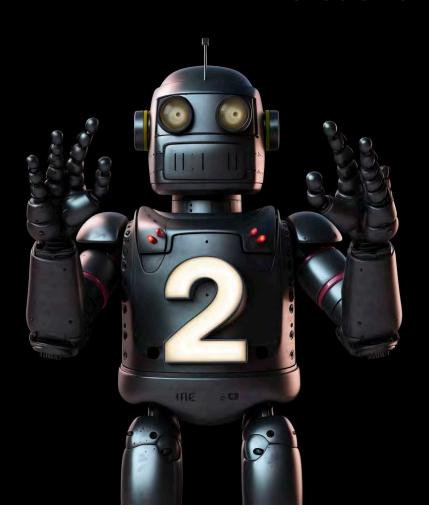
Slack (for communications)

Speak (for Al-powered language tutoring)

Wolfram (for computation and real-time data)

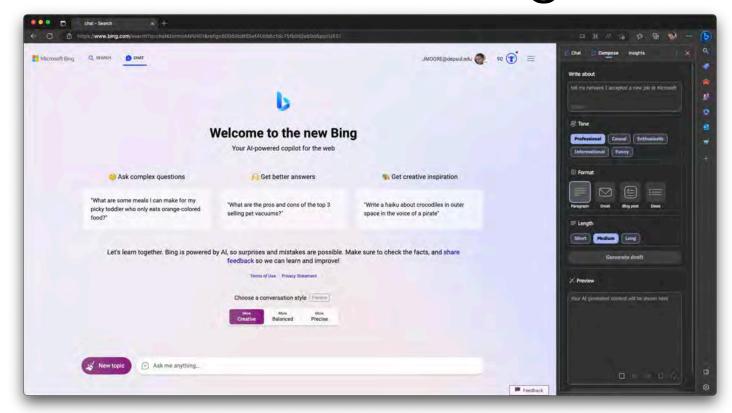
Zapier (an automation platform)

## Part 2: Al In Academia





## The New Bing



www.bing.com

#### The New Bing

Create an outline for a "Beginners Guide to Artificial Intelligence" session. This will be a one-hour long Hy-Flex session (participants will be in the classroom or connecting remotely via Zoom). The audience will be faculty and staff working at a U.S. university. Key topics that will be covered are:

- Define some of the various forms of Al that exist.
- Show how Al can be used in academic work.
- Explore how Al can be used ethically and appropriately by our students.
- Cover some of the nefarious ways that AI could bypass Academic Integrity.
- Build a framework for faculty and staff use.

#### **Outline**

Introduction: Welcome the participants and explain the objectives and format of the session. Provide a brief overview of what AI is and why it is relevant for academic work. (10 minutes)

Part 1: Define some of the various forms of AI that exist, such as machine learning, natural language processing, computer vision, etc. Give examples of how each form can be applied in different disciplines and domains. (15 minutes)

Part 2: Show how AI can be used in academic work, such as conducting research, analyzing data, creating content, enhancing teaching and learning, etc. Demonstrate some of the tools and platforms that are available for faculty and staff to use AI in their work. (15 minutes)

Part 3: Explore how AI can be used ethically and appropriately by our students, such as respecting privacy, avoiding bias, acknowledging sources, etc. Discuss some of the ethical principles and guidelines that should inform the use of AI in education. (10 minutes)

Part 4: Cover some of the nefarious ways that AI could bypass Academic Integrity, such as generating fake content, plagiarizing, cheating on exams, etc. Explain how to detect and prevent such behaviors and how to educate students about the consequences of academic dishonesty. (10 minutes)

Conclusion: Summarize the main points and takeaways from the session. Provide some resources and references for further learning and exploration. Invite feedback and questions from the participants. (10 minutes)

#### **Generative Al Art**





stability.ai



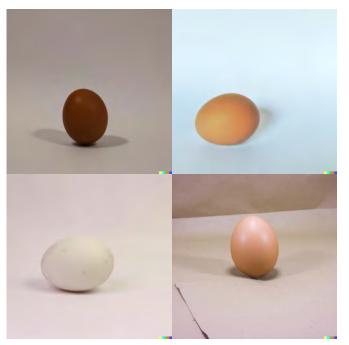
DALL·E 2

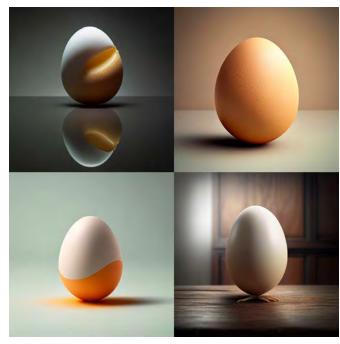
Midjourney

Stable Diffusion

Microsoft

# An Egg







DALL·E 2 Midjourney Stable Diffusion

#### A Glass Half-full Of Water







DALL·E 2 Midjourney Stable Diffusion

### **DePaul University**







DALL·E 2 Midjourney Stable Diffusion

## A DePaul University Student







DALL·E 2 Midjourney Stable Diffusion

#### Getting Started With Stable Diffusion

macOS: Download from diffusionbee.com

Windows: Gaming PC (6GB VRAM, 10GB spare space)

Python

Git

Download files and install

or

stable-diffusion-ui.github.io (Easy Diffusion 1-click install)

## iPhone/iPad: Draw Things



For iPhone 11 and higher

Requires about 2GB for Stable Diffusion models

Free download from the App Store

Will take at least a minute to render simple output

Works well on iPad too

drawthings.ai

#### macOS: Draw Things



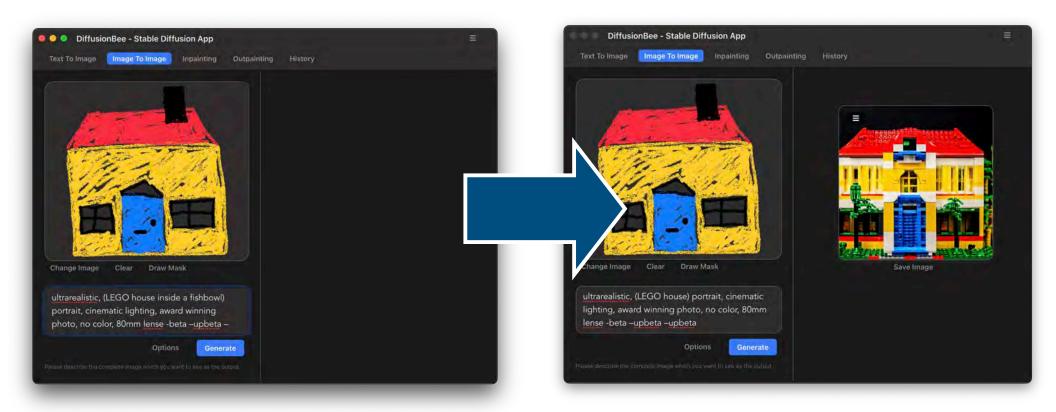
Free download from the App Store

Apple Silicon only

iOS app running on macOS

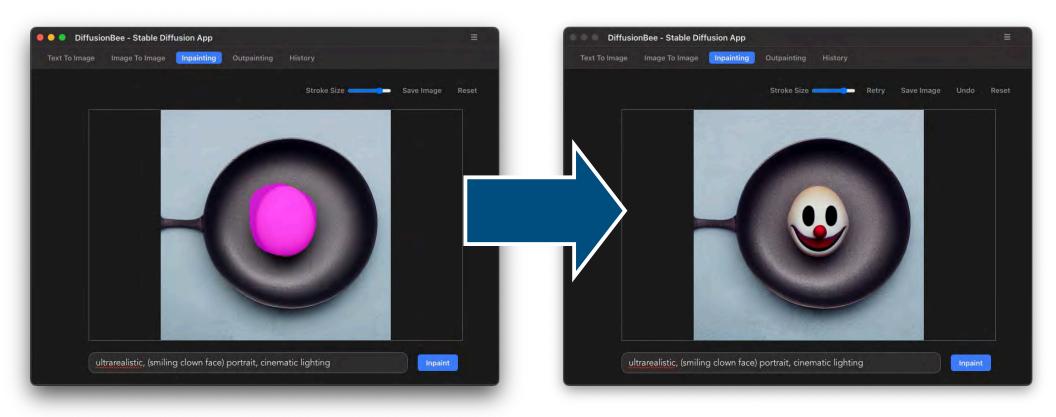
drawthings.ai

## Image to Image



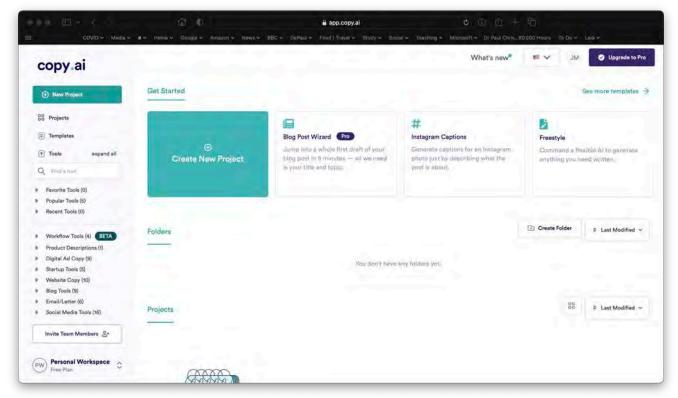
Generates new image from an image you submit (can be a rough sketch)

## Inpainting



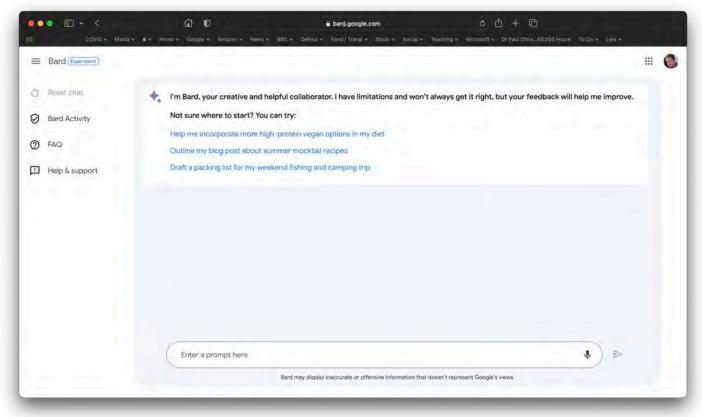
Replaces part of an image that you mask

#### Digital Marketing: Copy Al



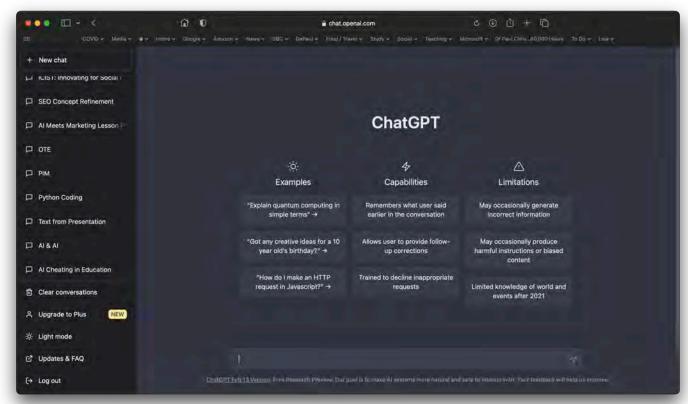
copy.ai

## Google Bard



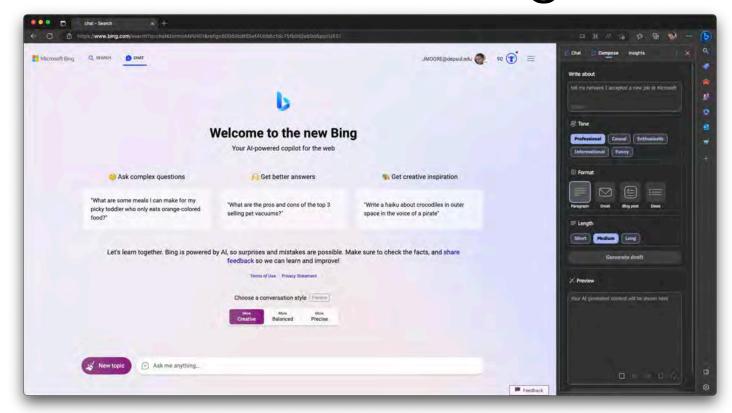
bard.google.com

#### ChatGPT



chat.openai.com/chat

## The New Bing



www.bing.com

### Artificial Intelligence Resources

#### Academic Policies and Use In Teaching

- Al Text Generators Sources to Stimulate Discussion among Teachers: Compiled by Anna Mills for the Writing Across the Curriculum Clearinghouse as part of a larger resource collection: Al and Teaching Writing: Starting Points for Inquiry, Licensed CC BY NC&
- Classroom Policies for Al Generative Tools: Resource created by Lance Eaton for the purposes of sharing
  and helping other instructors see the range of policies available by other educators to help in the development
  of their own for navigating Al-Generative Tools (such as ChatGPT, MidJourney, Dall-E, etc).
- . Course policies related to ChatGPT and other Al Tools: Curated by Joel Gladd, Ph.D.
- Illinois State University: Center for Integrated Professional Development "Al-Generated Content in the Classroom: Considerations for Course Design."
- University of Calgary: Taylor Institute for Teaching and Learning "Teaching and Learning with Artificial Intelligence Apps."
- Washington University in St. Louis: Center for Teaching and Learning recommendations on ChatGPT and Al Composition Tools.
- Why All Our Classes Suddenly Became Al Classes Strategies for Teaching and Learning in a ChatGPT World: Harvard Business School Publishing article by Ethan Mollick and Lilach Mollick.



condor.depaul.edu/jmoore/tech/ai/

### Whisper





openai.com/research/whisper

# Part 3: Exploring Ethical Al



#### Five Principles

Non-maleficence (do good things, no harm)

Responsibility or accountability (who is responsible when things go wrong?)

Transparency and explainability (can you explain why AI produced these results?)

Justice and fairness (is this fair?)

Respect for various human rights, such as privacy and security (are rights protected?)

Jobin, A., Ienca, M., & Vayena, E. (2019). The global landscape of AI ethics guidelines. *Nature Machine Intelligence*, 1(9), 389-399.

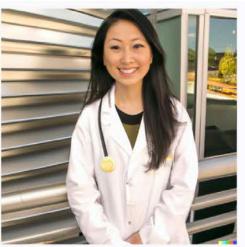
# Bias

#### A Doctor In The U.S.

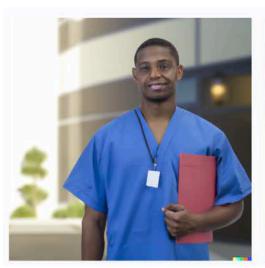








#### A Nurse In The U.S.







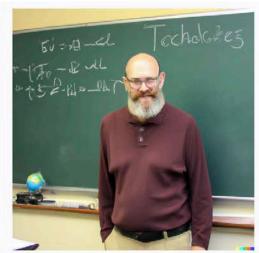


# A College Professor In The U.S.







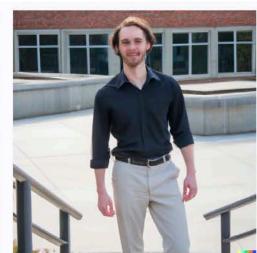


#### A Business Student In The U.S.

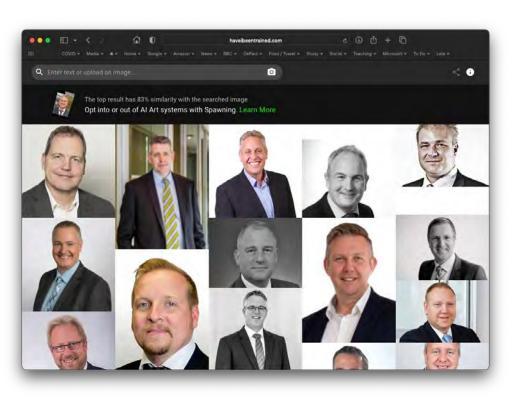








#### Have I Been Trained?



Search for your art or likeness in Al training datasets

Upload an image or search via text

spawning.ai

haveibeentrained.com

#### **Ethics**

Training data may contain private, personal, and copyrighted images

Use may impact the livelihood of commercial artists (not compensated)

Living artists have not been asked for use in training data

Deceased artists cannot agree to use of their images

Risk: May open up liability (use of service, contents of image)

# **Privacy and Data**

Open Source vs Proprietary

Transparency

Terms and Conditions

Identifying data: Email and cellphone

Cloud vs local storage

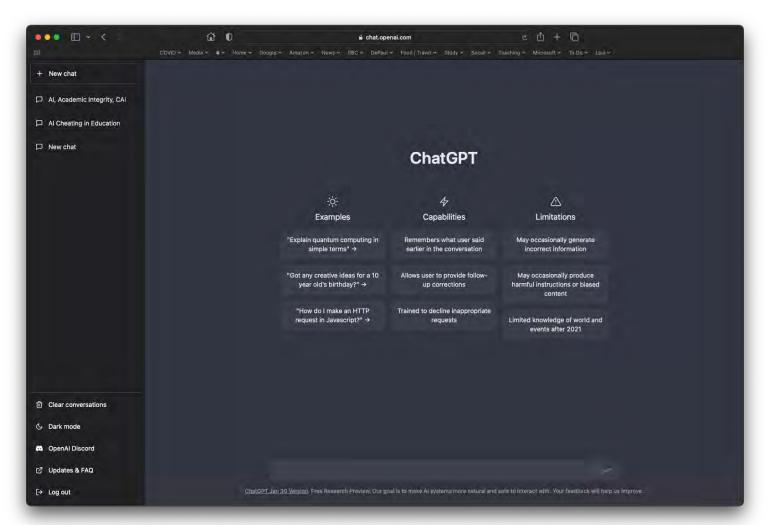
# Part 4: Nefarious Al



#### **XKCD**

TO PROVE YOU'RE A HUMAN, CLICK ON ALL THE PHOTOS THAT SHOW PLACES YOU WOULD RUN FOR SHELTER DURING A ROBOT UPRISING.





chat.openai.com/chat

# Write a short essay about Artificial Intelligence and Academic Integrity using these citations:

ABC News. (2023, January 8). US schools block controversial Al writing tool generating essays for Students. ABC News. Retrieved February 1, 2023, from https://www.abc.net.au/news/2023-01-08/artificial-intelligence-chatgpt-chatbot-explained/101835670

Bowman, E. (2023). A college student created an app that can tell whether AI wrote an essay. NPR. https://www.npr.org/2023/01/09/1147549845/gptzero-ai-chatgpt-edward-tian-plagiarism

Content Authenticity Initiative. (2023). Authentic storytelling through digital content provenance. https://contentauthenticity.org/

Cotton, D., Cotton, P., and Shipway, J. (2023). Chatting and Cheating: Ensuring academic integrity in the era of ChatGPT. https://www.abc.net.au/news/2023-01-08/artificial-intelligence-chatgpt-chatbot-explained/101835670

Ibeakanma, C. (2022). What Is a Digital Watermark? https://www.makeuseof.com/what-is-a-digital-watermark/

Justin. (2023). How To Check If Something Was Written with Al. Artificial Intelligence. https://goldpenguin.org/blog/check-for-ai-content/

Loe, M. (2023). Turnitin reassures educators with promise of Al detection software. T\_HQ. https://techhq.com/2023/01/turnitin-to-combat-ai-generated-essays/

OpenAl API. (n.d.). Retrieved February 1, 2023, from https://platform.openai.com/examples/

Turnitin Blog. Sneak preview of Turnitin's AI writing and ChatGPT detection capability. https://www.turnitin.com/blog/sneak-preview-of-turnitins-ai-writing-and-chatgpt-detection-capability

Zeller, T. (2003). Interview: Talking Truth and Fiction With ChatGPT. The famed bot can emulate journalism, but it embellishes, too. So does it understand the consequences of falsehoods? Undark. https://undark.org/2023/01/07/interview-a-conversation-on-truth-and-fiction-with-chatgpt/

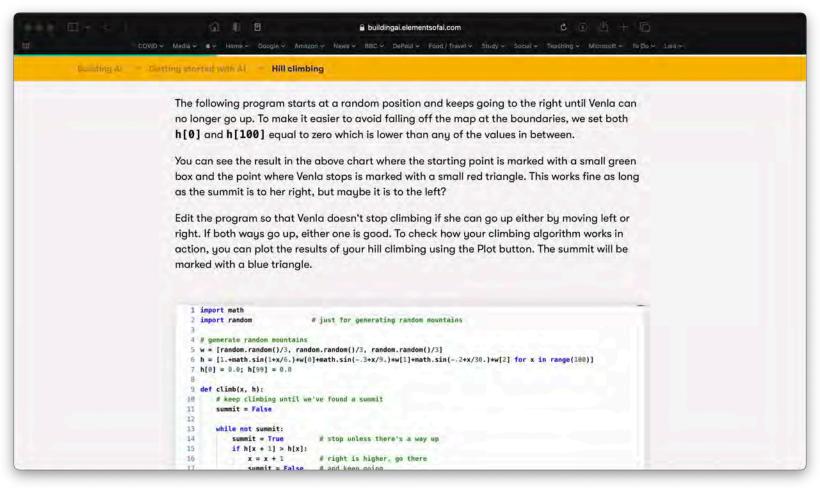
Artificial Intelligence (AI) has been making its presence felt in various industries, including 🖞 🖫 education. In recent times, Al tools like OpenAI's ChatGPT have been generating essays for students, causing concern about academic integrity. This controversial Al writing tool has been blocked by several US schools (ABC News, 2023). The development of Al writing tools has raised questions about the authenticity of student submissions and whether they are the result of cheating.

The authenticity of digital content has become a major concern in the era of AI, leading to the creation of initiatives like the Content Authenticity Initiative (CAI). The CAI is working towards ensuring that digital content is authentic by using techniques such as digital watermarking (Ibeakanma, 2022). Similarly, organizations such as Turnitin are working to create AI detection software to combat the use of AI-generated essays (Loe, 2023). Turnitin has promised to reassures educators with its Al detection software and has previewed its AI writing and ChatGPT detection capability (Turnitin Blog, 2023).

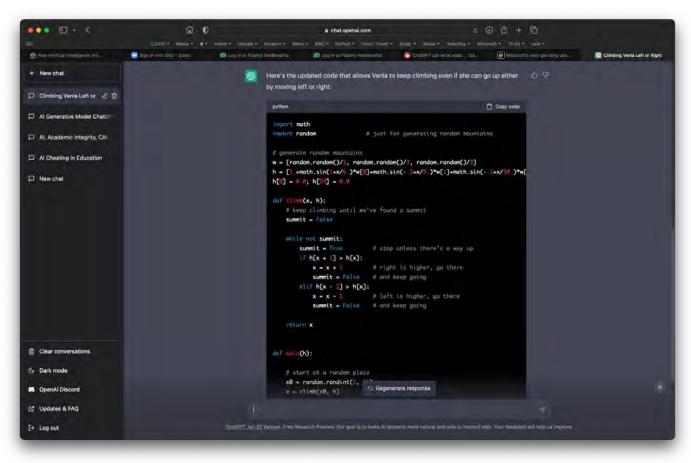
However, it is not just about detecting Al-generated essays, but also about checking the validity of the content generated by Al. This is where a college student, Edward Tian, has come up with an app that can determine whether an essay was written by AI or not (Bowman, 2023). There are also several methods available to check if something was written using AI, such as analyzing word repetition, sentence structure, and syntax (Justin, 2023).

In conclusion, the rise of AI writing tools has raised concerns about academic integrity, leading to the development of initiatives to ensure the authenticity of digital content. Educators and institutions need to be vigilant and adapt to the changing times by incorporating Al detection software and other methods to ensure the integrity of student submissions. The use of Al-generated essays raises ethical questions and raises the importance of ensuring the authenticity of digital content.

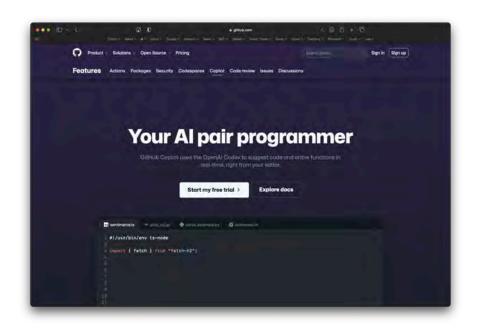
# AI MOOC Assignment



# ChatGPT Response



#### GitHub Copilot



github.com/features/copilot/

Autocompletes creation of code

Powered by OpenAl

Trained on public GitHub

GitHub acquired by Microsoft in 2018

Students can use for assignments

(Amazon CodeWhisperer)

#### Can You Detect ChatGPT?

Probably not... (Al always improving)

Al Text Classifier: Free tool to "spark discussions on Al literacy."

**Al Writing Check**: Free service developed by Quill.org and CommonLit.org

**GPT-2 Output Detector Demo**: Online demo of the GPT-2 output detector model.

**GPTZero**: Edward Tian, a computer science student at Princeton, built a tool to identify text created by ChatGPT.

**Turn-it-In**: "Pinpoint the use of ChatGPT and other tools with 98 per cent confidence"



#### Turn-it-In



comfortable in her own home.

Select Your Text	
ChatGPT Hand Edits Sherlock	
Advanced Options	
Analyze Writing	
Analyzing ChatGPT Hand Edits Sh	merlock with furnitum AZ Mariting Decorate
Sentences above threshold	
22/43	
个51%	
It was a dark and stormy night in I	London, and Sherlock Holmes and Dr. John Watson were huddled in
their cozy sitting room at 221B Ba	ker Street, trying to pass the time as the rain pounded against the
windows.	
"It's been days since we've had a	proper case, Watson," Holmes said, pacing back and forth. "I fear my
mind will turn to mush if we don't	have something to challenge us soon."
Just then, there was a knock at th	e door. Holmes and Watson exchanged excited glances, hoping this was
the case they had been waiting fo	r.
Mrs. Hudson, their landlady, open	ned the door to reveal a soaking wet woman with a terrified look on her
face. "Please, Mr. Holmes, you mu	st help me," she said, her voice shaking. "My husband has disappeared
and I fear for his safety."	
The woman elaborated upon the	case. Her husband, one James Mackelroy, a tenant himself at 220 Baker
Street, had left for work at the acc	countancy last morning as usual, but never came home. She had
contacted the police at midnight.	but in the hours that followed they had been unable to find any clues

leads, hints, or murmurations. The four of them traveled next door so that the woman would be more

#### Issues

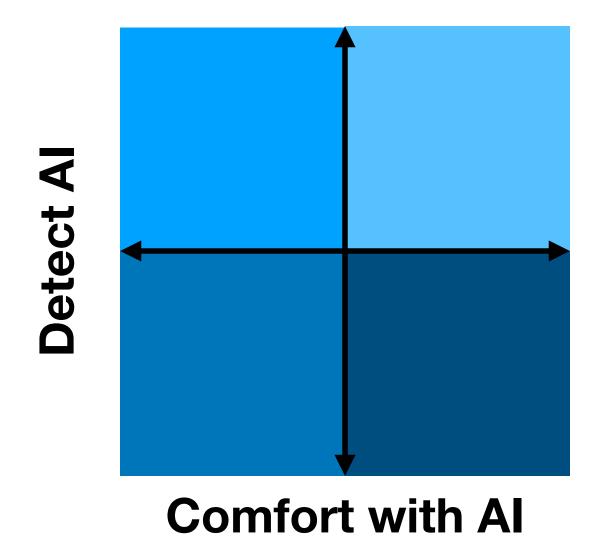
Guaranteed false positives. What is the impact of false accusing a student?

**ESL students**. Draft in first language then translate to English.

**Grammarly and Word**: All integrated into word processing tools.

Generative Adversarial Networks: Al gets better at avoiding detection.

Writing style: Al can learn a student's writing style.





Do nothing

Change nature of assessments (what can Al not do well?)

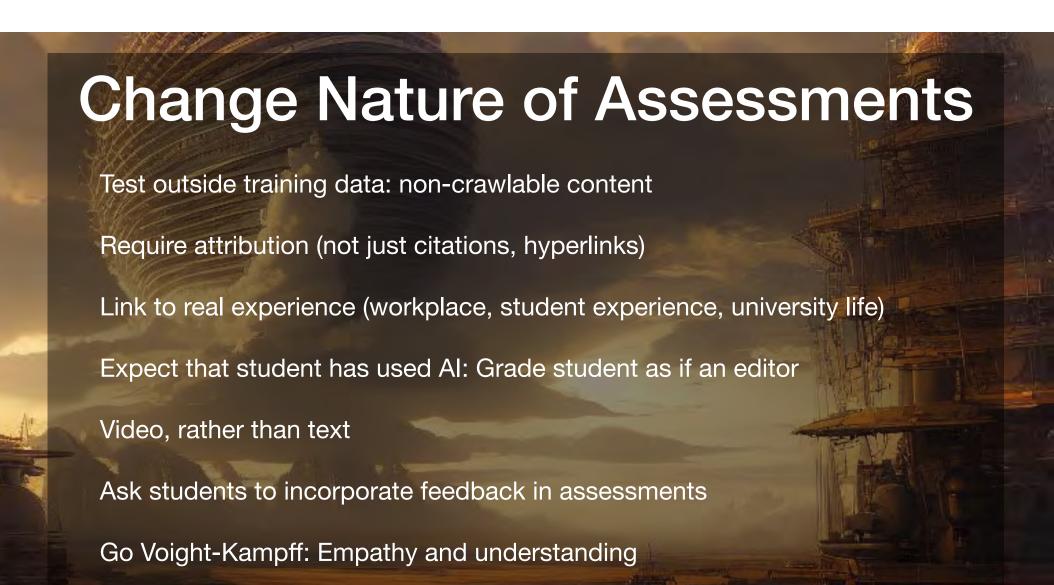
Flip the classroom (homework in class)

Ban use of certain Al

Old School: Oral defense, handwritten exercises

**Embrace Al** 

New policies: College, department, program, course





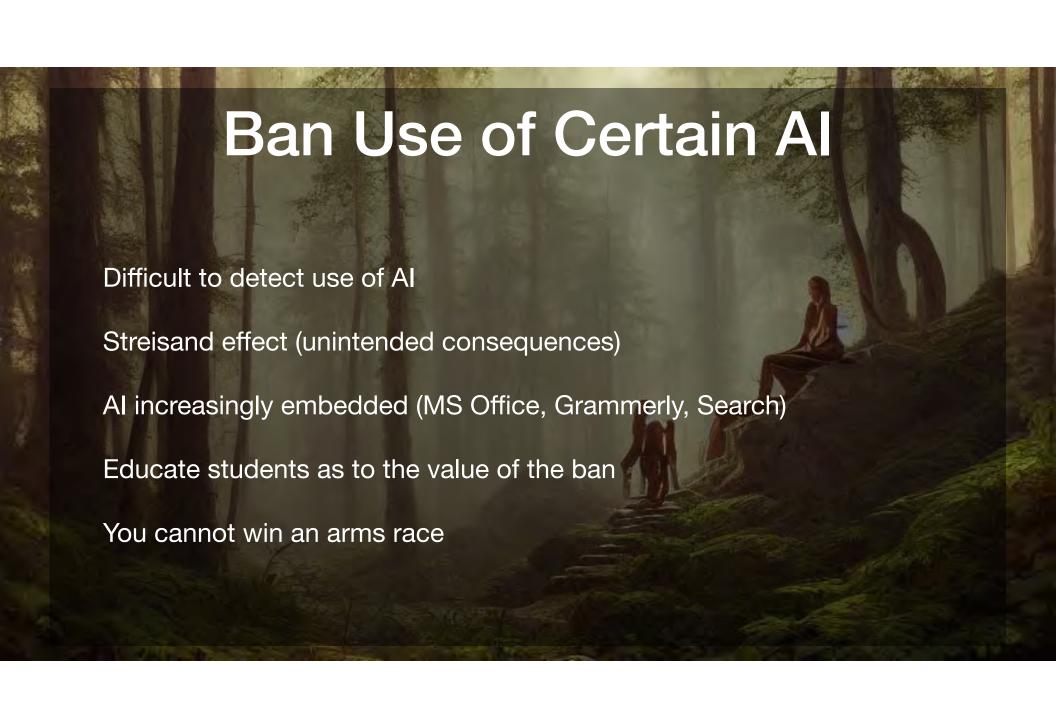
Easy to flip a regular class, harder for Flex and Online Asynchronous

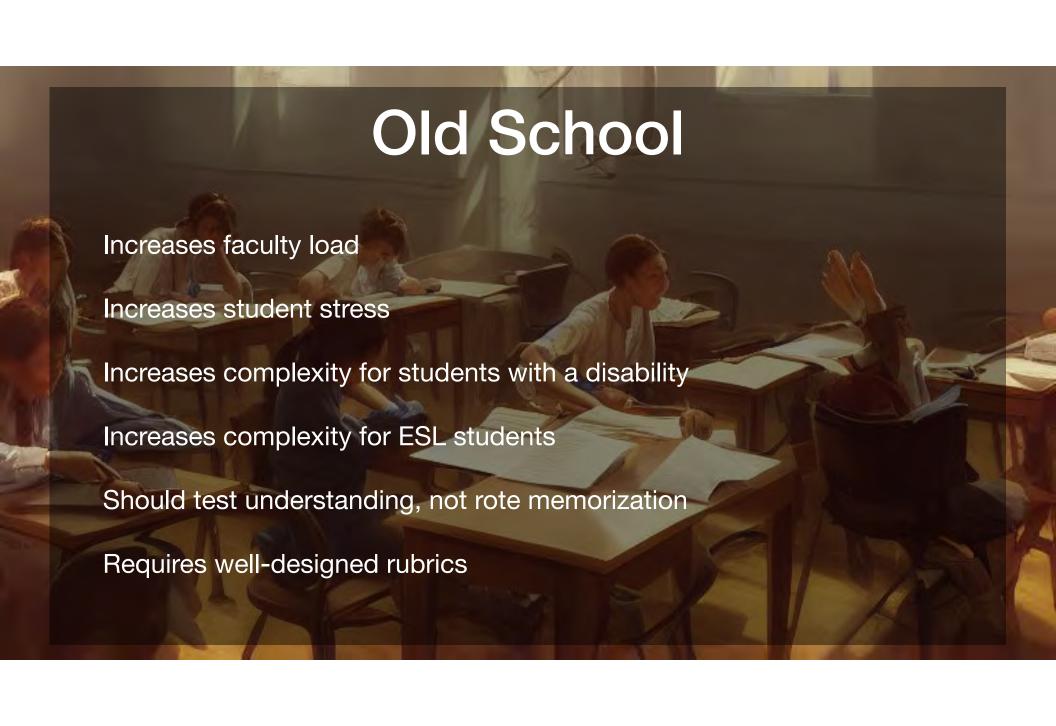
Does not guarantee that AI will not be used (but easier to detect)

Incentivizes group work

Improves guided practice and coaching

Improves student engagement







Preparing students for the future

Focus on process (feedback and revision)

What tasks should AI contribute to? (rapid prototyping, experimentation)

Al is highly integrated in modern life already

Individualized learning

Al may make you more productive (lesson plans, writing, automation)

Some AI involves the human learning how to get better results

# Artificial Intelligence Resources

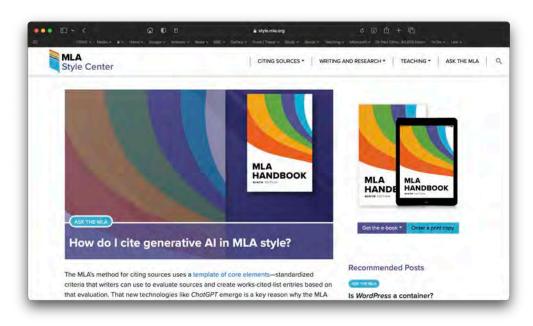
#### Academic Policies and Use In Teaching

- Al Text Generators Sources to Stimulate Discussion among Teachers: Compiled by Anna Mills for the Writing Across the Curriculum Clearinghouse as part of a larger resource collection: Al and Teaching Writing: Starting Points for Inquiry, Licensed CC BY NC&
- Classroom Policies for Al Generative Tools: Resource created by Lance Eaton for the purposes of sharing
  and helping other instructors see the range of policies available by other educators to help in the development
  of their own for navigating Al-Generative Tools (such as ChatGPT, MidJourney, Dall-E, etc).
- . Course policies related to ChatGPT and other Al Tools: Curated by Joel Gladd, Ph.D.
- Illinois State University: Center for Integrated Professional Development "Al-Generated Content in the Classroom: Considerations for Course Design."
- University of Calgary: Taylor Institute for Teaching and Learning "Teaching and Learning with Artificial Intelligence Apps."
- Washington University in St. Louis: Center for Teaching and Learning recommendations on ChatGPT and Al Composition Tools.
- Why All Our Classes Suddenly Became Al Classes Strategies for Teaching and Learning in a ChatGPT World: Harvard Business School Publishing article by Ethan Mollick and Lilach Mollick.



condor.depaul.edu/jmoore/tech/ai/

#### Citing Generative AI: MLA



style.mla.org/citing-generative-ai/

Nature of generative AI is transitory (results are not repeatable or retrievable)

MLA suggests that AI is not the author

MLA suggests that verify secondary sources

Advice is likely to change...

# Citing Generative AI: APA



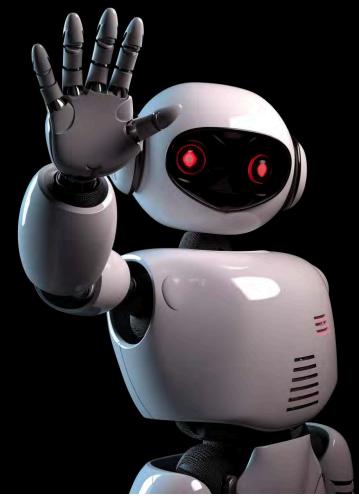
apastyle.apa.org/blog/how-to-cite-chatgpt

Still taking feedback on best practices

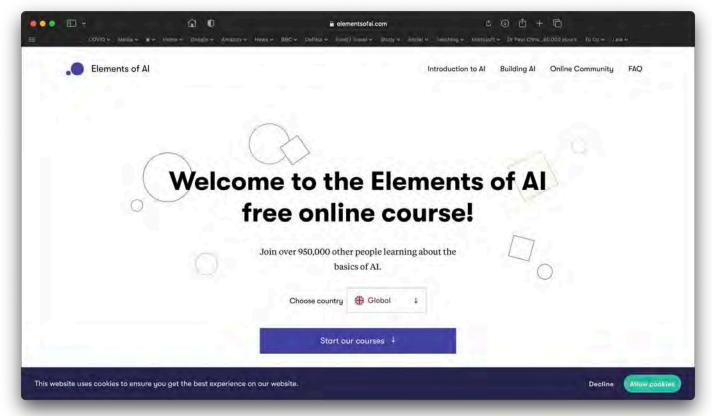
Guidelines will be posted later in 2023

Debate on whether the byline should be the organization behind the AI, the name of the tool, or the model

# Conclusion: Takeaways

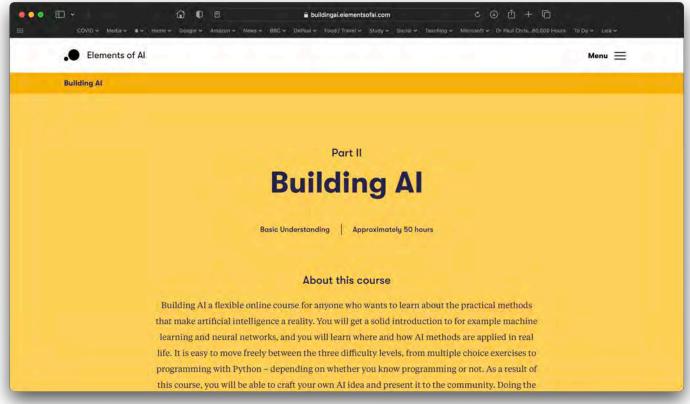


#### MOOC: Elements of Al



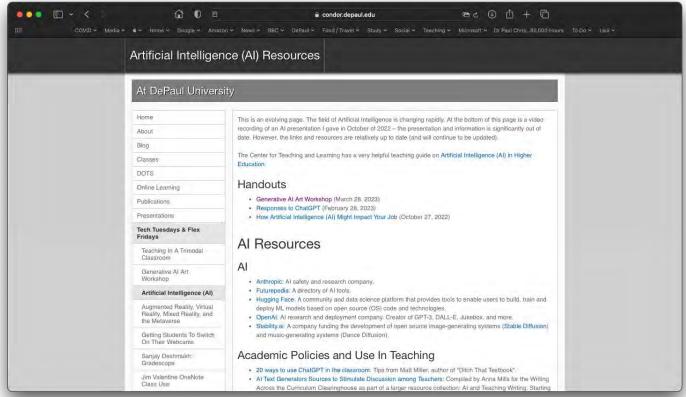
www.elementsofai.com

# MOOC: Building Al



buildingai.elementsofai.com

# Artificial Intelligence (AI) Resources



condor.depaul.edu/jmoore/tech/ai/





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